

Phillip R. Devore, D.D.S.

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201 Luxaire Court

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PROFESSIONAL EXPERIENCE

GENERAL DENTIST

CURRENTLY

IMAGE DENTAL AND ORTHODONTICS

- Clinical treatment 30+ hours per week
- Modern, State-of-the-art practice
- Providing a wide variety of cosmetic, surgical and prosthodontic services, including pedo, endo and implants

CONSULTANT, EXPERT WITNESS

CURRENTLY

- Case Planning and Analysis
- Expert Testimony in Depositions and at Trial
- Over 200 cases handled since 2007
- Business and Clinical Consulting to the Profession
- See phillipdevore.com

VISITING ASSOCIATE PROFESSOR, CLINICAL SCIENCES,

2014 - 2017

UNLV School of Dental Medicine

- Full-time faculty position
- Course Chair, Dental Systems – Junior year
- Course Chair, Dental Specialties – Sophomore year
- Lecturer, Communication for Clinical Situations – Sophomore year, one semester course
- Lecturer, Communication for Clinical Situations – DDS program
- Clinical Instructor in student clinic
- Director of the Faculty Dental Practice
- Various other committees

DIRECTOR, FACULTY DENTAL PRACTICE

2013 - 2017

UNLV School of Dental Medicine

- Clinical treatment 16 hours per week
- Manage all Faculty Dentists in Practice (over a dozen doctors)
- Manage and administrate all elements of Practice
- Responsible to Dean for all outcomes
- Providing a wide variety of cosmetic, surgical and prosthodontic services, including pedo, endo and implants
- Practice has grown six to seven times in volume from 2013 to 2017

PRIVATE PRACTICE

2004 - 2013

Town Center Dental of Las Vegas

Solo Group Partnership with Troy Trobough, D.D.S.

- Clinical treatment 35 hours per week
- 6 operatories, 8 staff members
- Private practice, no managed care

- Personally producing over \$150,000 average/month
- Providing a wide variety of cosmetic, surgical and prosthodontic services, including pedo, endo and implants
- Seeing 50 new patients per month
- Practice purchased by Heartland Dental Care in April '10

GROUP PRACTICE

2002 - 2004

Comfort Dental of Las Vegas

- Chief Dental Officer of Group
- 5 offices, 15 doctors, 120 staff
- Clinical Director of Rainbow Office
- Personally producing \$130,000 average/month
- Seeing 70 new patients per month
- Clinical and Management trainer for all Drs and Staff in group
- Member of Senior Management Team

PRIVATE PRACTICE

1984 - 1992

Phillip R. Devore, D.D.S., 6024 Fallbrook, Woodland Hills, CA

- 5 operatory office with 10 staff members
- Private and insurance patient base
- 5,000 patients of record
- One dentist
- Over \$1,200,000 gross billing per year
- 70 new patients per month

PRIVATE PRACTICE

1981 - 1987

Partnership with Dr. Emanuel Gottlieb, 1044 S. Robertson, Los Angeles, CA

- 8 operatory offices with 20 staff members
- Multiple PPO and capitation plans
- Large private and insurance patient base
- Over 8,000 patients of record
- Two associate dentists, two partner and managing dentists
- Comprehensive treatment emphasized
- Over \$1,300,000 gross billing per year

LICENSURE

California dental license issued 1980

Nevada dental license issued 2002

RESEARCH, TEACHING AND CONSULTING

CLINICAL INSTRUCTOR

2004 - 2017

UNLV School of Dental Medicine

- Comprehensive Clinical Dentistry
- Providing hands-on instruction to junior and senior dental students in the student clinic
- Team One
- Two or more clinic sessions per week

COURSE DIRECTOR, LECTURER

2004 - 2017

UNLV School of Dental Medicine

- Practice Management

- Junior and Senior Year
- “Dental Systems” a 28 week course in dental practice management
- Symposia for Post-Grad programs in dental practice management
- Various other clinical and management topics

RESEARCH STUDY AT UNLV SDM **2016 - 2017**
Inflammatory response of fibroblasts to various local anesthetics

CLINICAL DIRECTOR **2012 - 2013**
Heartland Dental Care of Nevada, Professional Corporation

EDITOR, Nevada Dental Association Journal **2005 - 2007**

CLINICAL DIRECTOR **1999 - 2002**
The Center for Dental Career Development
McKenzie Management
Practice Management online.com

DENTAL CONSULTANT **1992 – PRESENT**
Private Clients
Comfort Dental
McKenzie Management

- Providing Clinical and Management Training to doctors and staff

MARKETING CONSULTANT **1998 – 1999**
Denmat Inc
Oxyfreshworldwide

- Conceived and executed national magazine ad campaign

DENTAL DIRECTOR **1997 - 1999**
Acuity International

- Laser Tooth Whitening in China

DENTAL DIRECTOR **1997 - 1998**
The MAX Agency - “Dental Advantage”

DENTAL DIRECTOR **1991 - 1997**
1-800-DENTIST

- Chief lecturer and consultant, 30 states
- Supervisor of 11 consultants
- Professional advisor to Sales, Marketing, Service, Legal and Operations

GUEST LECTURER **1997**

- Shanghai #9 School of Dentistry
- 301 Hospitals -- Beijing
- Laser physics and clinical applications

DENTAL ADVISOR **1991 - 1994**
Dentnet Insurance Company

LIAISON TO SAN FERNANDO VALLEY DENTAL HYGIENISTS SOCIETY **1988 – 1991**
San Fernando Valley Dental Society

QUOTED IN PUBLICATION **1987, 1989**
L. A. Business Journal

- Re: Malpractice costs, practice promotion

QUOTED IN PUBLICATION <i>Adweek Magazine</i>	1987
<ul style="list-style-type: none"> • Re: H. Wave Anesthesia 	
LECTURER <i>D.D.S. Seminars</i>	1986
<ul style="list-style-type: none"> • H. Wave Anesthesia • Optimizing Treatment Acceptance 	
CONSULTANT, EXPERT WITNESS <i>McCulluch and de Montesquiou, Attorneys at Law</i>	1985 – 1991
VICE PRESIDENT, PARTNER <i>American Dental Council</i>	1983 - 1986
<ul style="list-style-type: none"> • First cooperative referral service in Southern California 	
GUEST LECTURER <i>Pierre Fauchard Society</i>	1999
<ul style="list-style-type: none"> • New Patient Management 	
GUEST LECTURER <i>UCLA School of Dentistry</i>	1982 - 1999
<ul style="list-style-type: none"> • Practice Management • Junior Year • Hospital Residency 	
GUEST LECTURER <i>University of Oklahoma School of Dentistry</i>	1994 - 1997
<ul style="list-style-type: none"> • Practice Management 	
BOARD OF ADVISORS <i>“Dental Economics Magazine”</i>	1981
PRESENTATION <i>A.A.E. as Table Clinic</i>	1979 - 1980
<ul style="list-style-type: none"> • A Comparison of Endodontic Anaerobic Culturing Techniques 	
INDEPENDENT RESEARCH <i>Application of Gas Flush Syringe to Anaerobic Endodontic Culturing</i>	1979

PUBLICATIONS

Nevada Dental Association Journal, Summer 2011

Article, With Dr. Bill Bloink:
“Heads Up”

Nevada Dental Association Journal, Quarterly

Editorials

ASDA News, February 2006

“Tips on Handling Professional Interviews”

As Stomatologii (Ace of Dentistry) – Polish dental magazine, June 2004

“Who needs a cleaning, anyway?”

JADA (Journal of the American Dental Assoc.), July 2002

"Warm Up and Wrap Up"

Dentistry Today, November 2001

"Is Anyone Really Watching You"

DentalTown Magazine, June 2001

Get Rid of Recall? No Way!

Co-written with Sally McKenzie

Dentistry Today, October 2000

"Dentists, Give It Up"

Dental Practice & Finance, Nov/December 1997

"Miles of Smiles"

- Winner of Annual Writing Contest

Dental Success Magazine, March 1997

"Digest This"

- Over fifty articles published

Dental Success Magazine, May 1996

"Success in Dentistry"

Dental Economics Magazine, November 1995

"The Five "R's" of Internal Marketing"

EDUCATION

OVER 50 HOURS OF CONTINUING EDUCATION PER YEAR IN VARIOUS TOPICS

D.D.S.

1976 - 1980

University of California at Los Angeles, Los Angeles, California

- Graduated June, 1980
- Oral surgery Month Block - Harbor General Hospital
- Endodontic Teaching Assistant, Sophomore Lab
- Endodontic Research
- Periodontal Surgery Block
- Cancer Block

BIOLOGY MAJOR

1974 - 1976

Pepperdine University, Malibu, California

BIOLOGY MAJOR

1973 - 1974

University of Southern California, Los Angeles, California

PROFESSIONAL ORGANIZATIONS AND ACTIVITIES

- American Dental Association
- Pierre Fauchard Society
- UCLA Alumni Association

- Alpha Omega Dental Fraternity
 - Academy of General Dentistry
 - American Student Dental Association
 - Past Board Member, Alpha Tau Chapter, Alpha Omega Dental Fraternity
 - UCLA Mobile Dental Clinic Committee Member - Operative Dentistry
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HONORS AND REWARDS

- American Association of Endodontics Award – 1980
 - Table Clinic, A.A.E. Meeting, Los Angeles - 1980
 - Table Clinic, Southern California Association of Endodontists - 1980
 - Dean's Honor List, Pepperdine University - 1974-1976
 - Dean's Honor List, University of Southern California
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PERSONAL INFORMATION

- Married
- 3 children, ages 34-36, all professionals with post-graduate degrees