



**ROB WALLACE**  
—BRANDING EXPERT—

### **Partial List of Professional References**

Please feel free to contact any of these attorneys with whom I have worked, for an honest assessment of my value to their cases. Additional references on request.

*"Rob's background and experience with branding practices were crucial to helping us win our case. His analysis was cogent and his testimony top-notch. He is a credible, confident and compelling expert witness."*

*--- James Masella, Partner, Patterson Belknap Webb & Tyler LLP.*

*"Rob connected and communicated very effectively with the jury, providing compelling expertise in support of our case."*

*--- Lynn S. Davies @Richards, Brandt, Miller, Nelson*

*"Rob was a most effective and compelling witness in both deposition and at trial. He added great value to our case."*

*--- Steven H. Bergman @Richards, Brandt, Miller, Nelson*

Lisl Dunlop  
Shearman & Sterling  
599 Lexington Avenue  
New York, NY 10022  
212-848-8010  
ldunlop@shearman.com

Jason Swergold  
Shearman & Sterling  
599 Lexington Avenue  
New York, NY 10022  
212-848-5414  
jason.swergold@shearman.com

Douglas Rettew  
Finnegan, Henderson, Farabow, Garrett & Dunner  
901 New York Avenue, NW  
Washington, DC 20001  
202-408-4161  
doug.rettew@finnegan.com

James V Masella  
Peterson Belknap Webb & Tyler  
1133 Avenue of the Americas  
New York, New York 10036  
212-336-2000  
jmasella@pbwt.com

**Rob Wallace**  
**Branding Expert**  
**330 E 48th St**  
**NYC, NY 10017**  
**P : 917.860.0319**  
**Rob@RobWallaceExpert.com**  
**RobWallaceExpert.com**



**ROB WALLACE**  
—BRANDING EXPERT—

Jon Gelchinsky  
Pierce Atwood  
Merrill's Wharf 254 Commercial St.  
Portland, ME 04101  
207-791-1203  
jgelchinsky@PierceAtwood.com

Kirsten Stoll Debell  
Merchant & Gould  
1050 17th St, Suite 1950  
Denver, CO 80265  
303-357-1670  
KStollDeBell@merchantgould.com

Norman Zivin  
Cooper & Dunham  
118 Avenue Of The Americas  
New York, NY 10036  
212-278-0400  
nzivin@cooperdunham.com

Patricia Lawrence Kolaras, Esq.  
The PLK Law Group  
284 U.S. Route 206, Bldg. E. Suite 10  
Hillsborough, NJ 08844  
908-431-3108  
patricia@plklawgroup.com

Michael H. Riney  
Vantage Law Group  
600 West Broadway, Suite 950  
San Diego, CA 92101  
619-330-3003  
mriney@vantagelaw.com

Celeste M. Butera  
Hoffmann & Baron  
6900 Jericho Tpke.,  
Syosset, NY 11791

516-608-4707  
cbutera@hbiplaw.com

Amanda J. Mooney  
Goodman Mooney & Berstein  
8001 Irvine Center Dr., Suite 1170  
Irvine, CA 92618  
949-622.0020  
[amanda@goodmanmooney.com](mailto:amanda@goodmanmooney.com)

**Rob Wallace**  
**Branding Expert**  
**330 E 48th St**  
**NYC, NY 10017**  
**P : 917.860.0319**

**[Rob@RobWallaceExpert.com](mailto:Rob@RobWallaceExpert.com)**  
**[RobWallaceExpert.com](http://RobWallaceExpert.com)**



**ROB WALLACE**  
—BRANDING EXPERT—

Jennifer Kim  
Greenberg Traurig  
3161 Michelson Dr., Suite 1000  
Irvine, CA 92612  
949-732-6811  
[kimje@gtlaw.com](mailto:kimje@gtlaw.com)

Additional references available on request

*Rob Wallace*  
*Branding Expert*  
*330 E 48th St*  
*NYC, NY 10017*  
*P : 917.860.0319*  
*[Rob@RobWallaceExpert.com](mailto:Rob@RobWallaceExpert.com)*  
*[RobWallaceExpert.com](http://RobWallaceExpert.com)*